



SAUDI ARABIA
SMALLCELLS
WORLD SUMMIT

Welcome to SCWS Saudi Arabia

SIMON FLETCHER Chief Strategy Officer, SCF



SAUDI ARABIA
SMALLCELLS
WORLD SUMMIT

Transforming future connectivity....

SCWS Saudi Arabia will discuss how **small cells and related technologies** will provide connectivity to a wide range of scenarios and use cases, from in-building systems and private networks, and trace a path to new technology platforms in **NTN** and **AI applications**.



How to make money in telecoms, changing the paradigm, shaping global trade

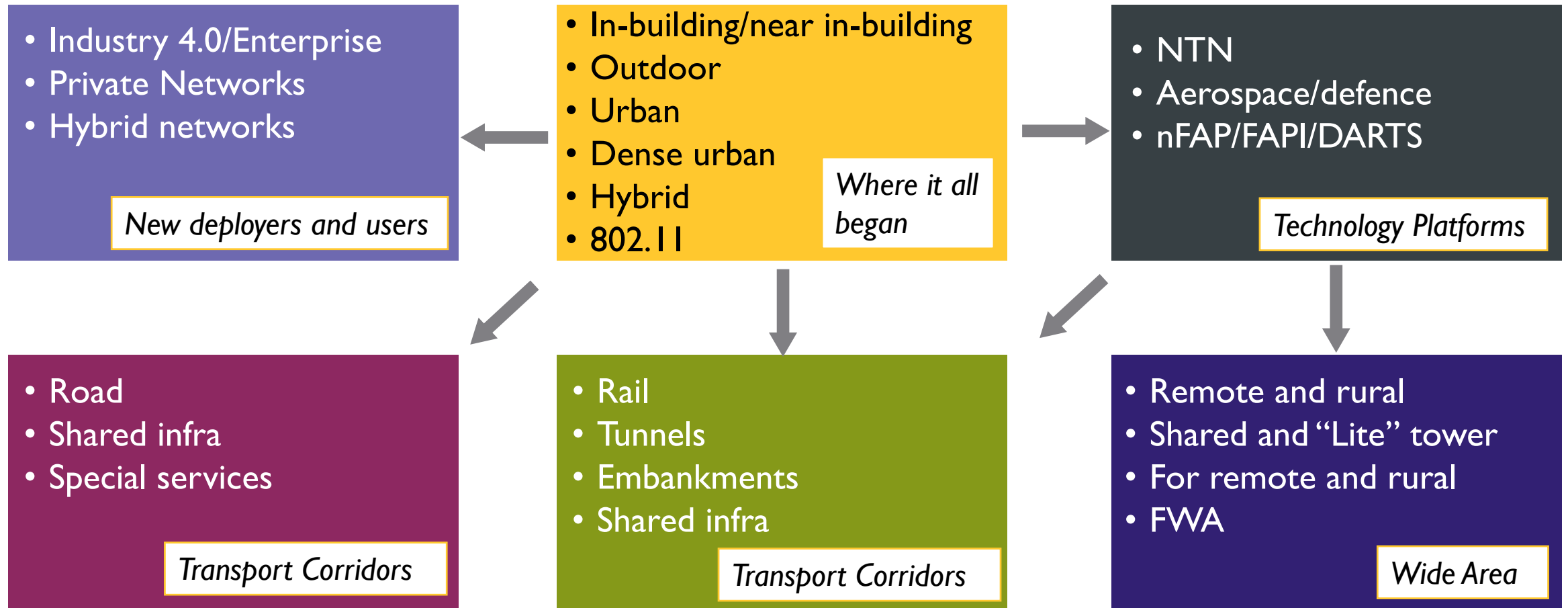
SCF's Mission

- Drive innovation, collaboration, and best practices in **multi-purpose networks**.
- Emphasis on efficiency and **precision in investment**.
- Exploring **economics**, technologies, and **regulations** of specialized **networks**.
- Socializing global innovation and promoting **industry proof points** for real customer requirements and **stacked use cases**.
- Championing **Open Networks** for multi-tenant, multi-operator sharing



Industry is delivering multi-operator multi-purpose networks

SCF detects, supports and compounds diffusion of innovations



→ Diffusion of innovations



Innovations from the edge of networks

- A default assumption of rip and replace is not an option.
- Finding the paths of least resistance to commercial success through architectural innovation.
- Each network has its purpose(s) and its enabling path to public, hybrid, private operating models.
- Redefining the network operator.
- Innovation in deployment in a multitude of environments.

